# **Retired Military Veterans**

# Total Universe: 927,354 Base Rate: \$85.00/M

# **Description Summary**

After serving our country, whether it be overseas or within the U.S., many veterans retire from their service. This database contains veterans that are now retired from the military. These prospects are eligible for a wide variety of products and services, reachable by mail, phone, or email. Our information is updated every month to ensure accuracy and deliverability for all of our clients. With a multitude of selections to choose from, you can pinpoint your target market easily with this mailing list – don't miss out on this valuable group of retired military veterans!

# How Our Data Is Compiled

Our Retired Military Veterans Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: public records, surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

### **Consider The Facts**

- After 20 years of service, members can retire with 50%
- In the next 10 years, the estimated amount of military retirees in the U.S. will be about 2.2 million

# **Recommended Usage**

This mailing list is recommended for various industries, such as insurance, finance, travel, entertainment, real estate, education, and much more.



#### Market Type U.S. Consumer

List Channels Postal, Email & Telemarketing

**Source** Compiled, Self-Reported

## **Update Cycle**

Monthly

# **Minimum Order**

Quantity: 5,000 Price: \$325.00

#### **Net Name**

Floor: 85% Minimum Quantity: 25,000 Run Charges: \$10.00 / M

**Exchanges** Please Inquire

**Reuse** Please Inquire

Cancellation Charges Please Inquire

Sample Mail Piece Required Please Inquire

#### Commission

Standard 20% broker/agency commission is extended to all trade partners

#### **Popular Selections** (for additional selections please inquire)

Age Gender Geography Age(s) of Children Ethnicity Education Level Net Worth Lifestyle Occupation Marital Status Presence of Children Donors Branch of Military

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

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